

## APPENDIX F: STATE EMERGENCY COMMUNICATIONS COMMITTEE (SECC)

The responsibility of administering this Plan rests with the members of the Wisconsin SECC. The SECC Chair(s) are appointed by the FCC. SECC members include the Chairs of the Local Area Emergency Communications Committees (LAECC's) and other voluntary members appointed by the SECC Chair(s). The LAECC's are also subcommittees of the SECC.

Local Area Chairs are shown on Page 2 of this Appendix F.

SECC Broadcast Chair:

Gary Timm  
c/o Wisconsin Broadcasters Association  
44 E. Mifflin St., Suite 900  
Madison, WI 53703  
608-255-2600, GTEAS@sbcglobal.net

Fred Sperry  
Technical Support  
Wisc. Educational Communications Board  
3319 W. Beltline Hwy  
Madison, WI 53713-4296  
608-264-9806, fred.sperry@ecb.org

Al Ritchie  
Operations Center Manager  
Wisc. Educational Communications Board  
3319 W. Beltline Hwy  
Madison, WI 53713-4296  
608-264-9808, aritchie@ecb.org

Britny Williams  
Director of Core Engineering  
Wisconsin Public Radio  
821 University Avenue  
Madison, WI 53706  
608-263-8822, britny.williams@wpr.org

Chris Tarr  
Dir. of Technical Operations - Wisconsin  
Entercom Communications  
11800 W. Grange Ave  
Hales Corners, WI 53130  
414-448-2118, chris.tarr@entercom.com

Tom Weeden  
Chief Engineer, WMTV  
Gray Television Group. Inc.  
615 Forward Drive  
Madison, WI 53711  
608-443-0207, tcweeden@nbc15.com

SECC Cable Chair:

James Radmann  
Vice President, Network Operations Center  
Cable Response TV, LLC  
16595 W. Stratton Dr.  
New Berlin, WI 53151  
262-780-7274  
jradmann@cannellamedia.com

Michelle Vetterkind  
President and CEO  
Wisconsin Broadcasters Association  
44 E. Mifflin St., Suite 900  
Madison, WI 53703  
608-255-2600  
mvetterkind@wi-broadcasters.org

Paul Hughes  
Assistant State Communications and  
Warning Officer  
Wisconsin Emergency Management  
2400 Wright Street  
Madison, WI 53704  
608-242-3309  
PaulD.Hughes@wisconsin.gov

Tim Halbach  
Warning Coordination Meteorologist  
National Weather Service - NOAA  
N3533 Hardscrabble Road  
Dousman, WI 53118  
262-965-5061, x726 (unlisted)  
timothy.j.halbach@noaa.gov

Lori Getter  
Crisis Communications Manager  
Wisconsin Department of Military Affairs  
2400 Wright Street  
Madison, WI 53704  
608-242-3239  
Lori.Getter@wisconsin.gov

STATE EMERGENCY COMMUNICATIONS COMMITTEE - Continued

East Central Area Broadcast Chair

Steve Konopka 920-336-3541  
WPNE-TV steve.konopka@ecb.org  
4121 Heritage Rd.  
DePere, WI 54115

East Central Area Cable Chair

Southeast Area Broadcast Chair

Gary Timm 608-255-2600  
c/o Wisc. Broadcasters gteas@sbcglobal.net  
44 E. Mifflin St, Suite 900  
Madison, WI 53703

Southeast Area Cable Chair

South Area Broadcast Chair

Fred Sperry 608-264-9806  
Technical Support, Wisc. Educ. Comm. Board  
3319 W. Beltline Hwy. fred.sperry@ecb.org  
Madison, WI 53713

South Area Cable Chair

West Area Broadcast Chair

Chris O'Hearn 608-796-2535  
WIZM-AM/FM chriso@mwfroadcasting.com  
201 State St.  
La Crosse, WI 54601

West Area Cable Chair

West Central Area Broadcast Chair

Del Dayton 715-832-1530, x444  
WAYY/WIAL Radio  
944 Harlem St. deldayton@yahoo.com  
Altoona, WI 54720

West Central Area Cable Chair

Central Area Broadcast Chair

Ken Clark 715-842-1672  
WRIG-AM 1390 ken.clark@mwcradio.com  
557 Scott Street  
Wausau, WI 54403-4829

Central Area Cable Chair

North Central Area Broadcast Chair

Jeff Ayers 715-762-2611  
WHBM-FM/WLEF-TV  
P.O.Box 307 jeff.ayers@ecb.org  
Park Falls, WI 54552-0307

North Central Area Cable Chair

Northwest Area Broadcast Chair

John Munson 715-394-8530  
KUWS/WHSA/WSSU/WUWS/WHWA Radio  
P.O. Box 2000 jmunson@uwsuper.edu  
Superior, WI 54880-4500

Northwest Area Cable Chair

Northeast Area Broadcast Chair

Jim Zastrow 715-581-1550  
Zastrow Technical Services, Ltd ztsltd@mtc.net  
1902 Tee Road  
Mosinee, WI 54455

Northeast Area Cable Chair