

APPENDIX L: SECC GOVERNANCE STRUCTURE

On July 5, 2022, new FCC EAS rule Part 11.21(a)(7) became effective, requiring certain SECC Governance Structure details to be included in all State EAS Plans. This newly required information is presented below as now part of the Wisconsin State EAS Plan. It is reproduced below exactly as the associated FCC questions and SECC answers were entered into the FCC's Alert Reporting System (ARS) in 2023.

Wisconsin SECC entries on ARS SECC GOVERNANCE STRUCTURE screen:

FCC Introduction: Please describe your SECC's duties, its membership selection process, and its administrative structure, if any.

FCC Question 1: What are your SECC's Duties and responsibilities?

Wisconsin SECC Answer:

- Develop and maintain the State EAS Plan.
- Ensure the State EAS Network is ready to disseminate messages from authorized officials.
- Inform EAS Participants and Emergency Managers on EAS matters.

FCC Question 2: How are SECC members and leaders selected? Do your SECC's members represent all alert originators in your state?

Wisconsin SECC Answer:

SECC Chair is elected by the SECC, with notification to FCC. New members are confirmed by consensus of SECC members.

SECC membership includes Vice Chair from Cable TV industry, members from State Broadcasters Association, State Emergency Management Agency, National Weather Service, Wisconsin Educational Communications Board (maintains our State EAS Network), Wisconsin Public Radio, and EAS Participant representative from TV and from Radio.

FCC Question 3: What is your SECC's administrative structure? (e.g., How are decisions made in your SECC?)

Wisconsin SECC Answer:

Interactive discussions are conducted via email or in-person meetings, and decisions are by consensus.