The University of Wisconsin proudly presents the 38th Annual

BROADCASTERS CLINIC

November 10-12, 1992
Holiday Inn Southeast
Madison, Wisconsin

Supported in part by
Radio World and TV Technology
REGISTRATION FORM
BROADCASTERS CLINIC 1992 (0276) W
November 10–12, 1992

I will attend: (Please check)

☐ Tuesday  ☐ Wednesday  ☐ Thursday

Fees: $115 (Any two days)  $150 (All three days)

Amount enclosed: $__________________________

Soc. Sec. No.: ______________________________
Not mandatory—used to ensure accessibility and accuracy of your educational record.

Name: ______________________________________

Title: _______________________________________

Organization/station: _________________________

Business address: ______________________________________

________________________
city/state/zip

Phone: (_____)_____________ (daytime number/eventing number)

area code
daytime number

Mail this form and your check made payable to UW-Madison, to:
Registrations, Wisconsin Center
702 Langdon Street
Madison, WI 53706

To register by phone, please call 608/262-2451 or FAX to 608/262-8516.

Voluntary information collected to enhance the programming efforts of University of Wisconsin–Madison.

SEX: ☐ female  ☐ male

BIRTHDATE: ___ Month ___ Day ___ Year

HERITAGE: ☐ American Indian ☐ Asian ☐ Black
☐ Hispanic ☐ White or Other

OCCUPATIONAL AREA
☐ 100 Professional, technical and managerial occupations
☐ 700 Other occupations

Please advise us at time of registration if you are handicapped and desire special accommodations. Requests are kept confidential.

UW-Madison provides equal opportunities in employment and programming including Title IX requirements.

BROADCASTERS CLINIC 1992

AND MORE ... really means you can expect additions to the program agenda described in this brochure. As technology continues to move forward, the program committee and I continue to search for significant presentations in current and new technology. I hope you will be with us at BROADCASTERS CLINIC 1992 ... PROTECT YOUR FUTURE!

TUESDAY, NOVEMBER 10

7:45  Registration and Continental Breakfast

9:00  Broadcast Engineering Sessions

Safety at the Transmitting Site
Donald L. Markley, DL Markely & Associates,
Peoria, IL

Werl's World of Broadcast Engineering
George Werl, Jr., Consulting, Inc.
St. Paul, MN

Stereo Audio Magneto Optical Mini Disc
with CD Quality
Sony Business & Professional Products
Itasca, IL

Noon  Luncheon

2:00  True Digital RF Transmission for Aural STL Applications
Tom Daily, Dolby Laboratories, San Francisco

Contract Engineering: Questions and Answers for the Contractor and Employer
Panel:  Mark Persons (Chair)
M. W. Persons & Associates
Brainerd, MN

Jim Zastrow, Zastrow Technical Services, Schefield, WI

Steve Brown, Chief Engineer,
WHBY/WAPL Radio, Appleton, WI

AND MORE ...

4:00  Equipment Exhibits Open
Reception and Cash Bar
THURSDAY, NOVEMBER 12

7:45    Coffee
8:30    Broadcast Engineering Sessions
        Analog Optical Recording Systems for Video Applications
        Lou Skriva, Sony Corporation of America
        History of Transmitter (UHF) Efficiencies
        Martyn Horspool, Harris Corporation
        Quincy, IL
        Evolving Digital Tape Recording Technology
        Dennis Cogan, Sony Broadcast
        Considerations for the High Power Amplification of the Digital HDTV Signal
        Nat Ostroff, President
        Comark Communications, Colmar, PA

Noon  Luncheon

2:30    Microphones: A Technical Review and Application Techniques
        Todd Boettcher, WTMJ Inc., Milwaukee
        Audio Processing–System Engineering
        Greg Buchwald, Motorola, Schaumburg, IL
        AM Class E Modulation in Solid-state Transmitters
        Bill Harland, Broadcast Electronics
        Quincy, IL
        In Band Digital Transmission Systems for AM and FM Broadcast
        Jeff Andrew, WGCI Cannaet Radio, Chicago
        ACORN, Los Angeles

AND MORE ...

5:00    Reception and Cash Bar

7:30    Pizza-Engineering Forum and “Ask the FCC”
        Moderators: Doug McDonell and Ken Dixon
GENERAL INFORMATION

DATES
Tuesday through Thursday, November 10-12, 1992

LOCATION
All sessions of the Broadcasters Clinic 1992 are held at the Holiday Inn Southeast, Highway 12 and 18 at I-90, Madison, Wisconsin 53704. Phone 608/222-9121.

FEE
$115 - Any two days
$150 - All three days
Fee covers program materials, continental breakfasts and luncheons as indicated, refreshment breaks, the Pizza-Engineering forum, and two evening receptions with hot hors d’oeuvres (cash bar).

You are entitled to an 80% refund if cancellations are received prior to November 2, 1992. Enrollees who do not cancel are obligated for the full fee. Substitutions may be made at any time.

ACCOMMODATIONS
Please make your own room reservations with the Holiday Inn Southeast, Highway 12 and 18 at I-90, Madison, Wisconsin 53704. Phone 608/222-9121. We suggest that you make your reservations before October 23, 1992, while discounted rooms are being held for the seminar. Please specify that you are attending the Broadcasters Clinic 1992.

CREDIT
Conference enrollees can earn up to 2.1 Continuing Education Units (CEUs) from the University of Wisconsin.

INFORMATION
For further conference or exhibitor information, contact Don Borchert, WHA Radio and Television, 821 University Avenue, Madison, Wisconsin 53706. Phone 608/263-2157.

This program is offered through a partnership between UW-Madison and UW-Extension.

1992 PROGRAM COMMITTEE

Don Borchert, University of Wisconsin–Madison
John Bimrose, Capitol Broadcasting, Raleigh, NC
Ken Dixon, WHA Television, Madison, WI
John Freberg, WXRT Radio, Chicago, IL
Vern Killion, KRVN, Lexington, NE
Wil Koeller, WTMJ, Inc., Milwaukee, WI
Gary Mach, University of Wisconsin–Green Bay
Doug McDonell, Broadcast Consultant, Madison, WI

Among the many exhibitors at the BROADCASTERS CLINIC 1992 will be the following:

A & D CART REBUILDINGS
ADC TELECOMMUNICATIONS
AMPEX TAPE CORPORATION
ANDREW CORPORATION
AUDIO PRECISION, INC.
AUDISK-MACROMEDIA
BROADCAST COMMUNICATIONS
BROADCAST ELECTRONICS
BROADCASTERS GENERAL STORE
BTS-BROADCAST TELEVISION SYSTEMS
COMARK COMMUNICATIONS
CONTINENTAL ELECTRONICS
DORROUGH ELECTRONICS
DYNATECH COLORGRAPHICS
ELECTRONIC INDUSTRIES, INC.
EMMONS ASSOCIATES, INC.
FUJII PHOTO FILM, INC.
FULL COMPASS SYSTEMS
GEPCO INTERNATIONAL, INC.
GORMAN-REDLICH MFG. CO.
HY JAMES, INC.
LDL COMMUNICATIONS
M.W. PERSONS & ASSOCIATES
MICROWAVE RADIO CORPORATION
PANASONIC BROADCAST SYSTEMS
PHILLIPS COMPONENTS
RADIATION SYSTEMS/MAIN ANTENNA DIVISION
RE INSTRUMENTS
RMP/MC BRIDE CORPORATION
ROSCOR WISCONSIN
SHIVELY LABORATORIES
SKYLINE COMMUNICATIONS LTD.
SOCIETY OF BROADCAST ENGINEERS
SONY CORPORATION OF AMERICA
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TEKTRONIX, INC.
3M COMPANY
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VIDEO IMAGES, INC.

— AND MORE —