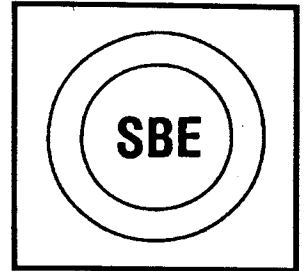


PRESENTING THE FIFTH ANNUAL
WISCONSIN BROADCASTERS ASSOCIATION
SUMMER ENGINEERING SEMINAR
AND REGIONAL SBE MEETING



WEDNESDAY, JULY 14th, 1993
AT
WBA SUMMER CONVENTION
INTERLAKEN RESORT--LAKE GENEVA

JOIN YOUR ASSOCIATES AT THE WBA SUMMER CONVENTION FOR A FULL DAY OF TECHNICAL SEMINARS DESIGNED TO ADDRESS ISSUES OF CONCERN TO BOTH ENGINEERING AND MANAGEMENT.

THE SPECIAL FOCUS THIS YEAR WILL BE ON "LIVING IN THE DIGITAL WORLD" AND WILL EXPLORE WAYS IN WHICH DIGITAL TECHNOLOGY WILL IMPACT BROADCAST OPERATIONS OF BOTH RADIO AND TV STATIONS IN THE COMING YEARS. SPECIAL GUEST SPEAKER AT THE REGIONAL SBE MEETING AND LUNCHEON WILL BE **CHRIS IMLAY**

SBE GENERAL COUNSEL AND NOTED COMMUNICATIONS ATTORNEY speaking on "FEDERAL REGULATION IN THE DIGITAL AGE"

SPECIAL SEMINAR EMPHASIS: LIVING IN THE DIGITAL WORLD

Topics Include: o Digital TV RF Systems (Comark, Harris) o Digital Inband Radio-Project Acorn (USA Digital) o Desktop Audio o Desktop Video o Digital Test & Measurement Equipment (Tektronix) o New Digital Video Formats (Sony, Panasonic) o Digital Radio remotes via Wire (Comrex) o Electronic Troubleshooting and Maintenance for RF Antenna Systems (Broadcast Communications)

Sessions begin at 8:30AM and conclude at 4:00PM.

Registration for the full conference is just \$40, which includes the full day of technical sessions, the SBE Lunch with Chris Imlay, Exhibits, Reception, and the WBA Dinner Cruise on Lake Geneva. Or, if you prefer, attend only the conference sessions and the SBE luncheon for \$25. Same price since 1991!

To register, send your check for \$40 or \$25 per attendee before June 30, 1993 to:

Wisconsin Broadcasters Association
44 East Mifflin Street, Suite 900 Madison, WI 53703

Note: On-site registration will also be available between 8:00A-8:30A on Wednesday, July 14th, but please call WBA to reserve your place 1-800-236-1922

1993 WBA ENGINEERING SEMINAR REGISTRATION FORM

Name: _____ Station: _____

Address: _____

- () Enclosed is \$40.00 for Full Registration, Lunch, Exhibits, Reception, Dinner/Cruise
- () Enclosed is \$25.00 for Seminar Registration and Lunch Only

EXHIBITOR INFORMATION: CALL JOHN LAABS at WBA 1-608-255-2600
Staying overnight? The Interlaken Resort can be reached at 414/248-9121
ATTENDANCE AT THIS SEMINAR WILL EARN CREDITS FOR SBE RECERTIFICATION
Please duplicate this form for additional registrations!