

WBA/SBE SUMMER ENGINEERING SEMINAR

WEDNESDAY JULY 19, 1995
RADISSON HOTEL, La Crosse, WI

=> FINAL SCHEDULE <=

REVISION #7 6/24/95

TITLE: NETWORKING: BROADCAST SURVIVAL IN THE 90's

8:00A On-Site Registration Table Open, coffee/rolls

8:30A Seminar Opening, Welcome to participants
and introduction of Steering Committee

8:35A-9:15A DIGITAL AUDIO SERVERS
presented by Broadcast Electronics

9:20A-10:05A DIGITAL VIDEO SERVERS
Mark Ostland, BTS, Inc.

10:05A-10:15A BREAK

10:15A-11:00A ADVANCED TELECOMMUNICATIONS NETWORK SERVICES FOR
BROADCASTERS
Daryle Brown, Ameritech ISDN Products
Lynn Distler, Comrex Corporation

11:05A-11:50A LANS AND HARDWIRED NETWORKS (Novell/Lantastic)
Neale Koenig, Uiterbo College

12:00M-02:00P SBE REGIONAL LUNCHEON AND MEETING:
THE NEW EAS SYSTEM
Paul T. Black, TFT, Inc.
Leonard Charles, Chairman, SBE EAS Committee

02:15P-3:00P STATION NETWORKING I -Broadcast Financial Realities
Peggy Wilcox, Regional Business Manager,
Young Broadcasting

3:00P-3:15P BREAK

3:15P-4:00P STATION NETWORKING II -Organizational/People Realities
George Smith, UW-Platteville

4:00P Close of Engineering Seminar

4:30P-7:00P WBA Opening Exhibition and Reception. SBE Booth to
be staffed by representatives of all area chapters.
Volunteers are needed for set-up and booth duty.