



# BROADCASTERS CLINIC

And

UPPER MIDWEST REGIONAL  
SOCIETY OF BROADCAST  
ENGINEERS MEETING

October 11-13, 2005  
The Marriott West • Madison, Wisconsin

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# BROADCASTERS CLINIC 2005

## Program Agenda

### TUESDAY, OCTOBER 11

- 8:15 a.m.    ***REGISTRATION & CONTINENTAL BREAKFAST***
- 9:15        **HD Radio – New Monitoring Dynamics**  
*David Day*  
Sequerra
- 10:00       **FM Transmission of the HD Radio Signal Utilizing Adaptive Predistortion to Meet the Emissions Mask**  
*Gary Manteuffel*  
Nautel
- 10:45       ***BREAK***
- 11:00       **High Power FM/IBOC Using A Single Tube Transmitter**  
*Dan Dickey*  
Continental Electronics
- Noon        ***LUNCHEON (Provided for Clinic Attendees)***
- 2:00 p.m.   **The Killer App for FM: 5.1 Surround Sound**  
*Frank Foti*  
Telos/Omnia
- 2:45        **Analysis of Interference Caused by AM IBOC**  
*Greg Buchwald*  
Motorola
- 3:30        ***BREAK***
- 3:45        **HD Radio Panel**  
*Tom Ray – WOR*  
*Andy Laird*  
*Clif Groth*
- 4:30        **EQUIPMENT EXHIBITS ARE OPEN (Everybody is welcome)**
- 7:30        **Engineering Nuts & Bolts**  
*Vern Killion*  
*Steve Brown*
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## WEDNESDAY, OCTOBER 12

- 8:00 a.m. **REGISTRATION & CONTINENTAL BREAKFAST**
- 8:30 **Broadcast Electronics 4MX50 Transmitter**  
*Jerry Westberg, Senior AM Design Engineer*  
Broadcast Electronics
- 9:15 **Full Facility Audio and Control Integration in a Modern Console/Router System**  
*Frank Grundstein*  
Logitek Electronic Systems
- 10:00 **EQUIPMENT EXHIBITS OPEN** (Lunch provided in Exhibit Hall for Clinic Attendees - Ticket Required.) \*
- 1:30 p.m. **10gigabit Networking for Audio and Video**  
*Steve Lampen*  
Belden Electronics
- 2:15 **Introduction to IP Networking**  
inacom Information Systems
- 3:00 **BREAK**
- 3:15 **The Workbench**  
*John Bisset*  
Radio World and Broadcast Electronics
- 4:00 **Terminating Fiber Optic Cable, It's Not as Hard as You Think: A Hands-On Experience**  
*Bob Sebesto*  
Belden Electronics
- 6:00 **RECEPTION**
- 7:00 **Upper Midwest Regional Society of Broadcast Engineers Meeting - "Planning for Power Delivery"**  
Annemarie Newman, American Transmission Company, LLC

\*Exhibitors may purchase tickets at the Clinic Registration Table

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## THURSDAY, OCTOBER 13

- 8:00 a.m.     *Registration & Continental Breakfast*
- 8:30            **The Mathematics of Reliability**  
                 *Fred Baumgartner*  
                 Leitch Inc.
- 9:15            **A Video Engineers View of Audio Concerns in a High Definition Television Production Facility**  
                 *Fred Engel*  
                 WTTWII/Chicago
- 10:00          ***BREAK***
- 10:15          **A Case Study in Implementing Multiple Antennas in a Single Aperture**  
                 *Joe Zuba and Leonard Charles*  
                 Dielectric and WISC-TV
- 11:00          **Reality Engineering**  
                 *Jeremy Ruck*  
                 DL Markley & Associates
- Noon           ***LUNCHEON (Provided for Clinic Attendees)***
- 1:15 p.m.     **The Critical Need for HD Lens Testing**  
                 *Larry Thorpe*  
                 Cannon Broadcast
- 2:00            **HD Field Acquisition**  
                 *Bill Fleming*  
                 Sony
- 2:45            **Cost Effective Switchable SDHD DVC PRO Field Acquisition**  
                 *Phil Livingston*  
                 Panasonic Broadcast

**Adjournment...THANKS AND SEE YOU NEXT YEAR!**

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# REGISTRATION FORM

## BROADCASTERS CLINIC 2005

October 11-13, 2005

**I will attend: (Please check)**

☐ Tuesday      ☐ Wednesday      ☐ Thursday

Fees: \$130 (Any two days)    \$150 (All three days)

### PLEASE FILL OUT COMPLETELY

Amount enclosed: \$

Name:

Organization/Station:

Business Address:

street

city/state/zip

Phone: (      )

area code

daytime number/evening number

Email Address:

Mail this form and your check made payable to Broadcasters Clinic:

**Torrie Kennedy**  
**WBA**  
**44 E. Mifflin Street. Ste. 900**  
**Madison, WI 53703**

To register by phone,  
please call 1-800-236-1922 or fax to 608-256-3986  
or register at [www.wi-broadcasters.org](http://www.wi-broadcasters.org)

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## 2005 PROGRAM COMMITTEE

**Kent Aschenbrenner**, WTMJ, Inc., Milwaukee, WI  
**Don Borchert**, Madison, WI  
**Craig Bluschke**, UW Engineering  
**Stephen Brown**, WLTE - CBS Radio, Minneapolis, MN  
**Mark Burg**, WLAX-TV, La Crosse, WI  
**Gordon Carter**, WFMT Radio, Chicago, IL  
**Leonard Charles**, WISC-TV, Madison, WI  
**Greg Dahl**, Rockford, IL  
**Cliff Groth**, NewRadio Group, Fort Atkinson, WI  
**Vern Killion**, KRVN Radio, Lexington, NE  
**Vicki Kipp**, ECB, Madison  
**Gary Mach**, Green Bay, WI  
**Kevin Ruppert**, WISC-TV, Madison, WI  
**Tom Smith**, WHA TV, Madison, WI

## EXHIBITORS

**Among the many exhibitors at the BROADCASTERS CLINIC 2005 are:**

A D C	Gorman Redlich Mfg. Co.	Pesa
A P T	Harris Broadcast	Philips Broadcast TV
AVI Pinnacle	Heartland Video Systems	QEI
Acrodyne	Hewlett Packard Co.	Quantel
AEQ Broadcast	Hitachi	Quartz Electronics
Alpha Audio and Video	Jampro Antennas	Radio Systems
APHEX	Joseph Electronics	Ram Broadcast Systems
Armstrong	Kathrein	RF Technology
Audemat - Aztec	Kintronic Labs, Inc.	Rhode & Schwarz
Avid	KLZ	Roscor Corporation
Axcera	Leader	Ross Video
Belden Wire Cable	Larcan	Seachange
Broadcast Electronics, Inc.	Leitch	Scott Studios
Broadcast Microwave Services	Lights by H&H	Serial Scene
Broadcast Richardson	Logitek	Snell & Wilcox
Broadcasters General Store	Loral Skynet	Sony Electronics, Inc.
Burk	Masstech	Spencer Technologies
Calypso	MAT	St. Paul Tower
Canon	Media First	Sundance
Chyron Corporation	MidWest Media	Superior
Clark Wire & Cable	Microfirst	Switchcraft
Comrex	Microwave Radio Communications	Tektronix
Continental Electronics	Miranda Technologies	Teranex
Crispin	Moseley	Thales Components
Data Media	N-Systems (NSI)	Thomcast Multi-Media
Dielectric Communications	Nautel	Triveni Digital
Enco Systems	Norlight Teleport Chicago	Trompeter Electronics
ERI-Electronics Research	Nucomm	Tron Tek
Evertz	NVision	V-Soft
Fuji Photo	Omneon	Video Tek
Full Compass	Panasonic Broadcast	Wave Communications
Gepco International, Inc.	Parkervision	Weather Central, Inc.
		And More . . .

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## GENERAL INFORMATION

### DATES

Tuesday through Thursday, October 11-13, 2005

### LOCATION

All sessions of the Broadcasters Clinic 2005 are held at the Marriott-West, located at 1313 John Q. Hammons Drive, Madison, WI, Phone number: 608-831-2000.

### FEE

\$130 - Any two days

\$150 - All three days

Fee covers program materials, continental breakfasts and luncheons as indicated, refreshment breaks, and an evening reception with hot hors d'oeuvres (cash bar). Vegetarian meals can be requested by calling the WBA office at 1-800-236-1922, by October 1, 2005

You are entitled to a full refund if cancellations are received prior to October 1, 2005. Enrollees who do not cancel, are obligated for the full fee. Substitutions may be made at any time.

### ACCOMMODATIONS

Please make your own room reservations with the Marriott-West. The hotel telephone number is 608-831-2000. We suggest that you make your reservations before September 10, 2005, while discounted rooms are being held for the seminar. Please specify that you are attending the **Broadcasters Clinic 2005**. For a list of surrounding hotels, visit: [www.sbe24.org](http://www.sbe24.org).

### CREDIT

Continuing Education Units (CEU's) provided by University of Wisconsin Engineering Professional Development.

### INFORMATION

For further conference or exhibitor information, contact Don Borchert, 1955 Oakland Avenue, Sun Prairie, Wisconsin 53590. Phone 608-837-3462 or visit: [www.sbe24.org](http://www.sbe24.org).

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