




wba

**wisconsin  
broadcasters  
association**

**2005  
SUMMER  
CONFERENCE**

**June 15-16, 2005  
Heidel House Resort  
Green Lake, Wisconsin**



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# WBA/SBE ENGINEERING WORKSHOP

June 15, 2005

Heidel House Resort, Green Lake

- 8:30 a.m. **ON-SITE REGISTRATION OPENS**  
*Dartford Lobby*
- 9:00 a.m. - 9:45 a.m. **EMERGENCY LIVE CLOSED CAPTIONING (including Demo)**  
*Speaker: Laura Deckert - Wisconsin Captioning, LLC  
Sandstone*
- 9:45 a.m. - 10:30 a.m. **READINESS IN THE NUCLEAR POWER INDUSTRY**  
*Speaker: Todd Gemske - Emergency Preparedness Supervisor,  
Point Beach Nuclear Power Plant*
- 10:30 a.m. - 10:45 a.m. **BREAK**
- 10:45 a.m. - Noon **NEW INNOVATIONS IN WISCONSIN ALERTING (Panel)**  
*Panelists:  
Gary Timm - Chair, WI Emergency Communications Committee  
Alan Wohlferd - Communications Director,  
Wisconsin Emergency Management  
Rusty Kapela - Warning Coordination Meteorologist,  
National Weather Service*
- Noon - 1:30 p.m. **LUNCHEON**  
*President's Room*
- 1:30 p.m. - 2:15 p.m. **U.S. POSTAL SERVICE DISASTER PREVENTION AND MOBILIZATION**  
*Speakers:  
JoAnne Blackburn - Public Affairs and Communications,  
Lakeland District, UW Postal Service  
Jeff Huntley - Emergency Manager, Lakeland District,  
UW Postal Service  
Sandstone*
- 2:15 p.m. - 3:00 p.m. **NATIONAL MEDIA SECURITY AND RELIABILITY COUNCIL**  
*Speaker: Dean Maytag - Director of Broadcast Operations,  
WISN-TV, Milwaukee*
- 3:00 p.m. - 4:00 p.m. **REACTION AND RECOVERY, PLAY BY PLAY OF A REAL LIFE INCIDENT AT KTNV-TV IN LAS VEGAS**  
*Speaker: Ron Adair - Western Regional Director of Engineering  
for Journal Broadcast Group*
- 4:00 p.m. - 6:30 p.m. **WBA EXHIBIT RECEPTION**  
*Refreshments & Hors d'oeuvres  
Dartford A&B  
Sponsored By Sony Broadcast & Production Systems Division*
- 6:30 p.m. - 8:00 p.m. **DINNER**  
*Boathouse  
Sponsored By The Wisconsin Army National Guard*
- 8:00 p.m. - 10:00 p.m. **"UNCORKT...WINE ALL YOU WANT! TASTE OF WISCONSIN WINES"**  
*Suite 395  
Sponsored By Uncorkt...Wine All You Want!*

FREE TIME ON YOUR OWN TO NETWORK & TAKE ADVANTAGE OF THE HEIDEL HOUSE'S OFFERINGS

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