

**2010**  
***Summer***  
***Conference***



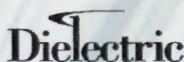
***June 23-24, 2010***  
***Chula Vista Resort***  
***Wisconsin Dells, Wisconsin***

# Engineering Session Agenda

## Wednesday, June 23, 2010

**8:00 AM - 6:30 PM Registration - Grand Ballroom Lobby**

*Breakfast Sponsored By: Dielectric*



**8:40 AM - 4:30 PM Engineering Sessions - Upper Dells**

The morning sessions will cover a wide range of IP topics. We will investigate communicating with, controlling and monitoring your transmitter site from anywhere in an IP world. Then we'll build on last year's popular networking security session. This year we'll investigate elevated IP security risks both inside and outside your IP network.

### Morning Session Speakers:

- 8:40 am: Opening Remarks, Michelle Vetterkind, WBA President & CEO
- 8:45 am: Tony Peterle, Technical Support Manager, WorldCast Systems Inc.
- 9:30 am: Steve Dinkel, Director of North American Sales, Burk Technology
- 10:15 am: Break
- 10:30 am: David Kieper, Manager of Network and Infrastructure Services, UW-Green Bay
- 11:15 am: Peter Kretche, Senior Network Systems Administrator, UW-Green Bay
- 12:00 pm: Lunch



*Lunch Sponsored By: Nautel*

After Lunch we will delve into the evolution of CAP and Next Generation EAS, in particular to the State of Wisconsin. Our State Emergency Communications Committee has been working on CAP distribution in our State and its time to get you involved in that process. In addition we will hear from EAS equipment manufacturers on their philosophy of incorporating CAP into our EAS systems. There will also be Next Generation EAS equipment demonstrations to help you determine how your station will get there.

### Afternoon Session Speakers:

- 1:00 pm: Gary Timm, Broadcast Chair, Wisconsin EAS Committee
- 1:35 pm: Harold Price, President, SAGE Alerting Systems
- 2:10 pm: Jim Gorman, Owner, Gorman Redlich
- 2:45 pm: Break
- 3:00 pm: Art Leisey, Owner & Director of EAS, Trilithic
- 3:35 pm: Jim Heminway, VP and GM of Monroe Electronics (DASDEC)
- 4:10 pm: Patrick Gannon, President & COO, Warning Systems, Inc.
- 4:45 pm: End of Sessions
- 5:00 pm: Exhibits and Reception

**"Thank You to Summer Conference Engineering Program Committee"**

Leonard Charles, Chair,  
Television Wisconsin, Inc

Greg Dahl  
Second Opinion Communications

Gary Mach

Kent Aschenbrenner  
Milwaukee Public Television

Cliff Groth

Jason Mielke  
WCLO/WJVL

Don Borchert

Bill Hubbard  
UW-Green Bay

Kevin Ruppert  
WISC TV

Stephen Brown  
Radio Rangers

Vern Killion

Tom Smith  
WHA TV

Mark Burg  
WLAX TV

Keith Kintner  
UW-Oshkosh

Gordon Carter  
WFMT Radio

Vicki Kipp  
Educational Communications Board

Linda Baun  
WBA

**5:00 PM - 7:30 PM Exhibit Reception - River South**

*Exhibit Reception Sponsored by: SONY*



**7:30 PM - 10:00 PM Dinner - Riverview North & South & Outside Area**

*Dinner Sponsored By: Wisconsin Army National Guard*

Free time on your own to network and take advantage of the many amenities that Chula Vista Resort offers.

