2010 Summer Conference

June 23-24, 2010
Chula Vista Resort
Wisconsin Dells, Wisconsin
Engineering Session Agenda
Wednesday, June 23, 2010

8:00 AM - 6:30 PM Registration - Grand Ballroom Lobby
Breakfast Sponsored By: Dielectric

8:40 AM - 4:30 PM Engineering Sessions - Upper Dells
The morning sessions will cover a wide range of IP topics. We will investigate communicating with, controlling and monitoring your transmitter site from anywhere in an IP world. Then we'll build on last year's popular networking security session. This year we'll investigate elevated IP security risks both inside and outside your IP network.

Morning Session Speakers:
- 8:40 am: Opening Remarks, Michelle Vetterkind, WBA President & CEO
- 8:45 am: Tony Peterle, Technical Support Manager, WorldCast Systems Inc.
- 9:30 am: Steve Dinkel, Director of North American Sales, Burk Technology
- 10:15 am: Break
- 10:30 am: David Kleper, Manager of Network and Infrastructure Services, UW-Green Bay
- 11:15 am: Peter Kretche, Senior Network Systems Administrator, UW-Green Bay
- 12:00 pm: Lunch

Lunch Sponsored By: Nautel

After Lunch we will delve into the evolution of CAP and Next Generation EAS, in particular to the State of Wisconsin. Our State Emergency Communications Committee has been working on CAP distribution in our State and its time to get you involved in that process. In addition we will hear from EAS equipment manufacturers on their philosophy of incorporating CAP into our EAS systems. There will also be Next Generation EAS equipment demonstrations to help you determine how your station will get there.

Afternoon Session Speakers:
- 1:00 pm: Gary Timm, Broadcast Chair, Wisconsin EAS Committee
- 1:35 pm: Harold Pritch, President, SAGE Alerting Systems
- 2:10 pm: Jim Gorman, Owner, Gorman Redlich
- 2:45 pm: Break
- 3:00 pm: Art Leisey, Owner & Director of EAS, Trilithic
- 3:35 pm: Jim Hemmway, VP and GM of Monroe Electronics (DASDEC)
- 4:10 pm: Patrick Gannon, President & COO, Warning Systems, Inc.
- 4:45 pm: End of Sessions
- 5:00 pm: Exhibits and Reception

"Thank You to Summer Conference Engineering Program Committee"
Leonard Charles, Chair,
Television Wisconsin, Inc
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Educational Communications Board
Gary Mach
Jason Michelke
WCLW/WJVL
Kevin Ruppert
WISC TV
Tom Smith
WHA TV
Linda Baum
WBA

5:00 PM - 7:30 PM Exhibit Reception - River South
Exhibit Reception Sponsored by: SONY

7:30 PM - 10:00 PM Dinner - Riverview North & South & Outside Area
Dinner Sponsored By: Wisconsin Army National Guard
Free time on your own to network and take advantage of the many amenities that Chula Vista Resort offers.