

WBA Engineering Day

June 14, 2017 | Blue Harbor Resort, Sheboygan, WI

WEDNESDAY, JUNE 14

9:00 AM **Engineering Sessions**

12:15 PM **Engineers' Lunch**

1:30 PM **Engineering Sessions**

5:30 PM **WBA Exhibits, Reception and Dinner**

9 AM: The TV Repack: What Will Wisconsin Look Like?



Leonard Charles
Director of Engineering Television Wisconsin Inc.



Rich Wood
Resonant Results

9:45 AM: A LPFM Case Study



John Bauer
Director of Engineering, Mid-West Family



Paul Meyer
Media Telecom Technician State of Wisconsin ECB



Mike Norton
Staff Engineer Wisconsin Public Broadcasting ECB



Kevin Ruppert,
Facilitator WISCTV

10:30 AM: Break

10:45 AM: AES67 and Livewire+ Tech Refresher and Compliance Update



Kirk Harnack
Director of Multimedia Marketing The Telos Alliance

Several professional Audio over IP standards are in use at broadcast stations around the world. While each system, such as Livewire,

Ravenna, and Dante, work well in their own ecosystems, the AES67 AoIP standard was developed to allow interconnection of these systems. We'll look at AES67 implementation and adoption. We'll also introduce the new AES70 Control over IP standard.

11:30 AM: HVAC, Clear the Air



Edward Rousseau,
Consultant Edward A. Rousseau LLC HVAC, Clear the Air

12:15 PM: LUNCH

1:30 PM: A Refresher on Cellular Technology



Andrew Harmon
Sr. Mgr. System Engineer Central Region, US Cellular A Refresher on Cellular Technology

2:15 PM: Ask a Manager, Panel Discussion



Jim Vriezen
General Manager NRG Media Ft. Atkinson



Joe Poss
Vice President/General Manager TODAY'S TMJ4



Juli Buehler
News Director WLUK - TV



Marcus Riley
Director of Digital Media WTMJ

3:15 PM: Break

3:30 PM: Roundtable Discussions

Table 1: Repack Tips N Tricks



Moderators
Kent Aschenbrenner



Mark Burg

Table 2: Raspberry Pi and Other Fillings



Moderators
Clif Groth



Greg Dahl

Table 3: The Social Media Audience



Moderator
Kyle Geissler

Table 4: Engineering Liability



Moderator
Dennis Baldrige

Please join us for these evening events:

5 - 7:30 PM: Exhibit Reception

6:30 - 7:30 PM: Young Professionals/ Mentor Gathering

7:30 - 10 PM: Dinner and Ice Cream Social and S'mores