8:40 a.m. - 4:30 p.m. WBA Engineering Day Sessions

9 a.m. Saving a Tower and Early Experiences with Repacking
AM towers typically have porcelain base insulators. Changing them out is an engineering and rigging challenge. This talk details an insulator change out on a 500' self-supporting tower.

9:45 a.m. Break

10 a.m. Session: Journalists Under Pressure
Journalists are facing new pressures from the public when they're working in the field. How can journalists work safely under the additional scrutiny and how can managers help them. This panel will explore the issue.

11:45 a.m. Lunch

1:15 p.m. Session: Wireless Mics after Repack and White Space Legislative Update: Sennheiser will bring us an update on what wireless mic manufacturers are doing to keep your mics working after the TV repack and recent White Space rulings.

2 p.m. Session: Millennials: Are millennials being stereotyped? Do they have a special set of rules? A panel of millennials working in the broadcast field will help us with these and other questions. After the break we will hold round table discussions with radio and TV GM’s, HR specialists, millennials and all of you. The goal: To determine how we attract and retain the younger generation.

3 p.m. Break

3:15 p.m. Roundtable Discussion: Each employee is unique. It’s our job to ensure they feel comfortable to share ideas and bring new initiatives to the forefront. GM’s and HR personnel will draw upon the information gathered from the millennial panel to explore what can be done to recruit and grow our own talent.

5:30 p.m. - 7:30 p.m.: Exhibit Reception

7:30 p.m. - 10 p.m.: Opening Dinner