

Discover How SBE Can Help Take Your Career to the Next Level

2010 Wisconsin Broadcasters Clinic



SBE President

Vinny Lopez, CEV, CBNT



SBE Executive Director

John L. Poray, CAE



SBE Certification Committee Chair

Jim Bernier, CPBE, CBNT





Certified Broadcast Networking Engineer (CBNE)

*Expected to debut in early 2011



SBE Certification Director

Megan Clappe



14 different certifications currently available.

4 - Entry-levels
7 - Engineering levels
3 - Specialists

SBE Entry-level certifications

- Certified Television Operator (CTO)
- Certified Radio Operator (CRO)
- Certified Broadcast Technologist (CBT)
- Certified Broadcast Networking Technologist (CBNT)

Engineering level certifications

5 years of broadcast engineering experience required

- Certified Broadcast Television Engineer (CBTE)
- Certified Broadcast Radio Engineer (CBRE)
- Certified Audio Engineer (CEA)
- Certified Video Engineer (CEV)

COMING SOON

SBE.

Certified Broadcast Networking Engineer (CBNE)

SBE Engineering level certifications

10 years of broadcast engineering experience required

- Certified Senior Television Engineer (CSTE)
- Certified Senior Radio Engineer (CSRE)

20 years of broadcast engineering experience required as well as holding CSRE or CSTE

 Certified Professional Broadcast Engineer (CPBE)



To qualify for the SBE Specialist certifications, the examinee must hold an engineering level certification.

- 8-VSB Specialist (8-VSB)
- AM Directional Specialist (AMD)
- Digital Radio Broadcast Specialist (DRB)



- February
- April (at the NAB convention in Las Vegas)
- June
- August
- November

Certific	to apply for CBT b rof valid FCC Radio ied School letter mus	AM/FM D Television	on:	SOCIETY OF BROADCAST 9102 North Mer Indianapolis, IM Phone: (317) 80 Fax: (317) 845-9	idian Street, Suite 15 I 46260 5-9000
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SBE Certifications are valid for 5 years.

- Recertification by Professional Credits
- Recertification by examination

Examples of how professional credits may be obtained (but not limited to)

- Broadcast Engineering employment
- Continuing Education Credits (CEU)
- SBE Membership

SBE.

- Attendance at SBE Chapter Meetings
- Wis. Broadcasters Clinic (You're earning credit right now!)
- NAB attendance
- Factory or In-station schools
- SBE University, SBE Webinars, Ennes Workshops

RECERTIFICATION SERVICE RECORD

SBE MEMBER #

NAME:	

CERTIFICATION LEVEL(S): (______# ____ EX. ____) (_____# ____ EX. ____)

LOCAL CHAPTER MEETING ATTENDANCE RECORD (FILL IN ACTUAL DATES)

YEAR	20	20	20	20	20
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OTHER RECORDS (FILL IN ACTUAL DATES)

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CONVENTIONS/SEMINARS		
SBE EDUCATIONAL OPPORTUNITIES		
PAPERS AND PRESENTATIONS		
ELECTED OR APPOINTED CHAPTER/BOARD		
FACTORY/IN-STATION SCHOOLS		
MISCELANEOUS		



MAINTENANCE OF CERTIFICATION (Recertification)

(Revised April 2010)

The SBE Certification Committee has provided this handy folder on recertification at the suggestion of one of our chapter chairmen. There is space for you to keep record of your progress toward recertification, along with a list of professional credits which serve as a reminder that you must keep up with the "state-of-the-art" to remain certified.

It is worthwhile to restate the intent of the SBE Board of Directors when certification was established – that the continued technical development of broadcast engineers was the goal of the Certification Program. The individual growth of certified broadcast engineers and the growth of the professional status of the entire industry is still our major goal. It is not our desire to accomplish this solely through a testing program, but rather through the active participation of each of you in activities that increase your knowledge and value to our profession and to yourself.

Remember, it is your responsibility to maintain your own record of recertification credits.

During the final year of the five-year term of certification, application for renewal must be make to the National Certification Committee on forms available from the certification director or on the SBE website. After evaluation by the local committees, the applications will be returned to the certification director at the SBE National Office for further evaluation by the National Certification Committee.

We have set up the "Maintenance of Certification" Program so you have a great deal of flexibility in choosing the activities in which you wish to participate. We also recognize that some of you are located too far from an SBE chapter to regularly attend chapter meetings or other activities, so we have included several alternate categories that will allow you to earn professional credits toward recertification.

If you have any questions about other activities not listed, write to the Certification Committee now for assistance in meeting your own goals. Don't wait until it is time to apply for recertification...it may be too late then.

James T. Bernier, Jr., CPBE®, CBNT® Chairman National Certification Committee



SBE Suggested Reference Lists

Books that you can take into the exams







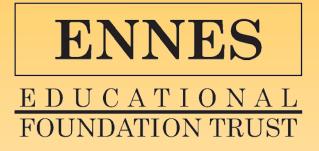
Your local SBE Chapter!



SBE Education Committee Chair

David Priester, CPBE

Education Programs by SBE



SBE_™

Ennes Workshops presented by SBE





SBE Leadership Development Course



SBE Education Director

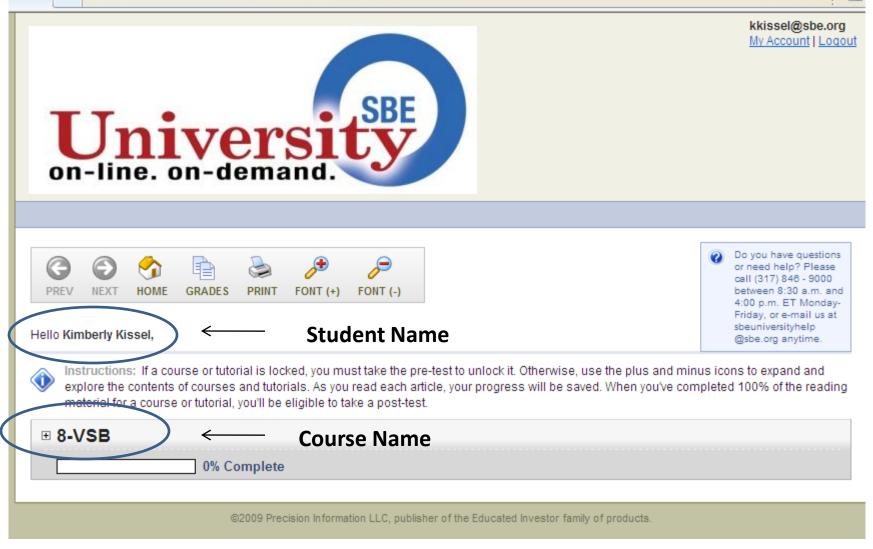
Kimberly Kissel

SBE SBE University • Online

- Set up like a book
- Available anytime, time and time again
- It's smart knows what areas the student has covered and the last section visited

SBE University

- Exam at the end helps the student ensure material was retained
- Normally takes 8-14 hours to complete a course
- No course costs more than \$99 for SBE Members
- Register online anytime; link, id and passcode emailed automatically



Homepage

Once a student is logged in.

University on-line. on-demand.

Home > 8-VSB > 8-VSB > Introduction to 8-VSB



This course was written by Douglas W. Garlinger, CPBE, 8VSB, CBNT. Mr. Garlinger is a Fellow in the Society of Broadcast Engineers and a Trustee of the Ennes Educational Foundation. He was voted SBE Broadcast Engineer of the Year in 2002 and was selected as SBE Educator of the Year in 1994. Doug was the Director of Engineering of Indiana-based LeSEA Broadcasting Corporation for 23 years. Doug has served as the RF Engineering Manager at Mt. Wilson for NBC owned-and-operated stations KNBC-TV, KVEA-TV and KWHY-TV. Doug is also the author of the SBE Introduction to DTV RF. He is currently employed as a Senior Broadcast Engineer for Qualcomm MediaFLO.

The purpose of this course is to give the student an overview of the 8-VSB system from end to end, providing all the basic information he or she will need to understand the nature of 8-VSB modulation and to recognize deficiencies in the transmitted signal. This information will be invaluable in installing, maintaining and operating a digital television transmitter facility.

Much of the material contained in this course will aid the student in his or her efforts to obtain the SBE 8-VSB Certification.



TUTORIAL NAVIGATION	
2.	8-VSB Overview
3.	Video Compression
4.	DTV Audio
5.	Active Format Description
6.	PSIP
7.	8-VSB Signal and Channel Occupancy
8.	The 8-VSB Transmitter Part 1 (Data Processing)
9.	The 8-VSB Transmitter Part 2 (Modulator and Filtering)
10.	8-VSB Spectral Display and Mask
11.	8-VSB Transmission Monitoring
12.	8-VSB Receiver
13.	Television Power
14	DTV Service Areas

15. Summary of 8-VSB



- Subjects of interest to broadcast engineers
- Online seminars presentation over the Internet, audio via streaming or telephone
- Available live or on-demand
- Affordable Free up to \$99





Why attendees find webinars useful

"While I'm interested in *traditional* in-person seminars, scheduling is often a problem and often prevent my attending."

"Regret that I was unable to attend the live webinar (due to work demands), but thank you VERY MUCH for providing this....I found the information extremely useful and helpful!!"

SBE. Webinars by SBE

On-Demand Webinars Currently Available ATSC Mobile DTV EAS Update for Broadcasters SBE RF Safety Course Human Factors in Broadcasting Maximizing HD and 1080p/60 Cable Performance Leadership Development Series (3 webinars) 1) The Function and Nature of Leadership 2) Communication 3) Motivation **Event Frequency Coordination**

SBE. Webinars by SBE - Upcoming

FCC Self Inspection Checklist November 18, 2010 · 2:00 – 3:30 p.m. ET Price: SBE Members - \$39; Non-Members - \$55 Instructor: Dennis Baldridge, CPBE, 8-VSB, AMD, DRB, CBNT

Covers the purpose, scope and limitations of the FCC self inspection checklist

For more information and to register for a webinar or course, visit <u>www.sbe.org</u>.

SBE. Ennes Workshops

- Full day, educational workshop, normally held 9:00 a.m.-5:00 p.m.
- Breakfast and lunch included
- Affordable normally less than \$50 for SBE Members
- Relevant information technical topics of interest to those in radio, television and both
- Diverse group of 8-12 speakers
- Hosted by local SBE Chapters, sometimes in conjunction with another event or organization



"Great presenters, organization and schedule – learned tons."

- "My first Ennes I intend to attend more! Informative and enjoyable"
- "Thank you SBE for providing these workshops."

"Always learn something new. Enjoyed the sessions, will go again!"

"Always good content"

"Was a pleasure"

"High quality and very informative as usual"

"Excellent sessions. An incredible value in both time and money."

SBE Leadership Development Course

Held in Atlanta, Georgia, August 3-5, 2010

Largest attendance in course history

SBE.

25 attendees representing 9 companies

3-Day Course – 2 on introductory concepts and 1 on advanced concepts

Instructor – Rodney Vandeveer, Professor of Organizational Leadership and Supervision at Purdue University; Leadership Consultant

Subjects – the function and nature of leadership, building winning teams, leadership is an attitude, conflict management, leadership style assessment, communication and more

2011 Course scheduled August 2-4 · www.sbe.org · Location TBD



"I found this program to be very important for me, for my job and my life. Many thanks."

"Will help me better understand my employees and be more patient."

"Engaging. Informed. Very well presented."

"a class every manager should attend!"

"Excellent program."

"It was well worth the \$\$ spent."

"I loved it!!!"

"Very glad I attended. Many colleagues speak highly of this course."



SBE Store Books, SBE merchandise and SBE Membership and Certification Pins



Questions?

The Society of Broadcast Engineers www.sbe.org